LVM Systems WebLink

According to the Medical Library Association, "millions of Americans search for health information on the web every year."

Chances are, your patients and customers are accessing the web to conduct any manner of health-related research.

With LVM Systems' WebLink, you can provide the information your customers

and patients are seeking. They will access *your* site for that information.

WebLink has the power of LVM Systems' Centaurus software behind it. That means you can create reports that help you increase customer loyalty and show bottom-line impact.

Meeting Your Customers' Needs with WebLink

While on the Internet, a new resident wants to find a family physician. Do you really want her going to a competitor's website because they have that information readily available and your website does not?

With more and more people seeking health-related information and services on the web, it is in your best interest to ensure your organization is keeping up with the rest of the industry.

LVM Systems' WebLink is a consumer friendly, self-service center that lives on your organization's website. With WebLink, your customers can:

- Acquire physician referrals

- Request appointments

- Find and register for classes

- Access community service referrals

- Take surveys

- Register as a member of your organization

- Research health information topics

- Request contact from a representative or a nurse

Benefits Abound with WebLink

With WebLink, both you and your customers can see real-world benefits. Benefits for you include:

- *Saving staff time* – referral and registration activities become automated

- *Converting data into information* – unlike simple directories, WebLink captures the search criteria used by consumers when seeking physicians and services

- *Providing quantifiable value* – with the Centaurus interface, web activity is supported by showing the value of having WebLink services on your website

- *Maintaining one source of information* – with WebLink there is only one database of physicians, services and classes for both web and call transactions

Benefits for your customers include:

- *Accommodating communication preferences* – there is a growing consumer population that prefers the self-service of the web over the telephone

- *Providing 24-hour access* – WebLink extends the availability of referral and registration services beyond typical business hours

- *Ensuring anonymity* – sometimes consumers would like health information without disclosing their identity